

MAX AI HEALTH

Revolutionizing the way you manage your health
with AI learning technology.

Your Health, Your Way.



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www.maxaihealth.com



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To become the go-to platform for personalized preventative healthcare worldwide, empowering individuals to embrace vitality and combat the effects of aging.



Empowering individuals to take control of their health through innovative AI-driven solutions.



About MAX AI HEALTH



What we do

Our company utilizes blood and genetic testing analysis with AI integration to offer personalized health insights and recommendations through a user-friendly app.



How we do it

By analyzing genetic predispositions, blood markers and real-time health data, we provide medical expert analysis. AI powered custom nutrition and fitness plans along with additional features to enable early disease prevention for individuals.



Why it matters:

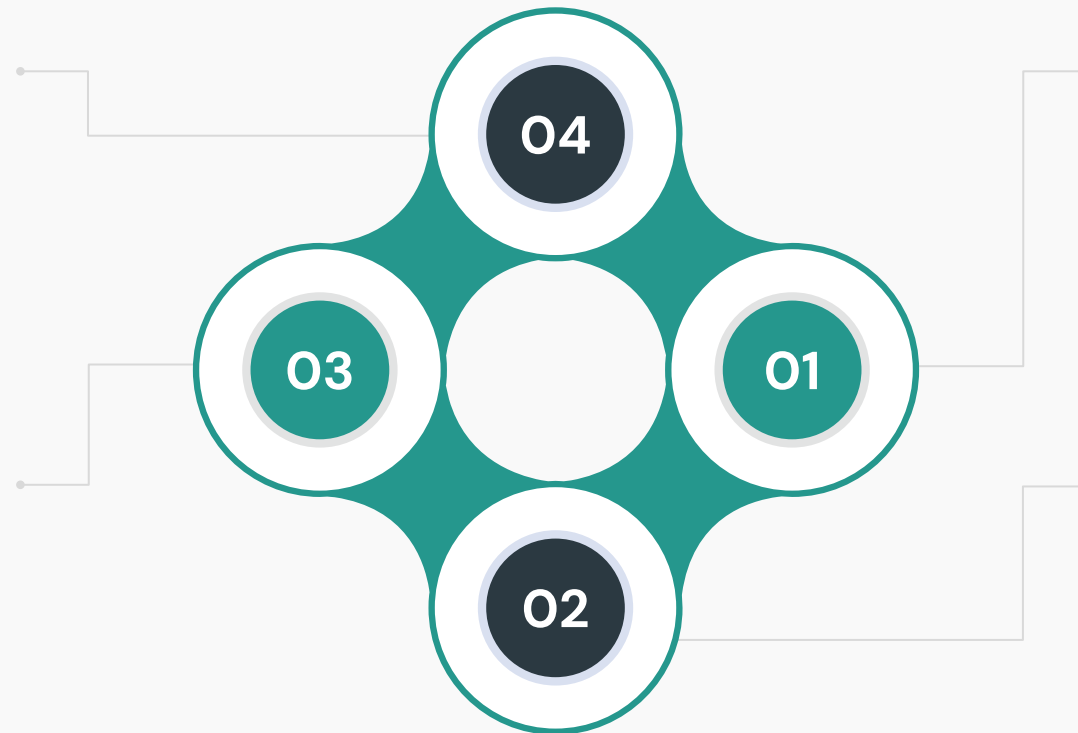
Our platform empowers users to take proactive steps towards better health while benefiting from AI learning to support a continuous improvement toward their maximum health.

The Problem

There are early markers for most diseases that, if seen, would help prevent them.

"**98 million** are pre-diabetic for type 2, which can be prevented with lifestyle changes."
-The Center for Disease Control & Prevention

"**35 million** people in the US have type 2 diabetes and **20%** don't know it." - 2018
-The Center for Disease Control & Prevention



"Heart disease is the **number 1** cause of death in North America."
- American Heart Association

"Approximately **1670 people** die each day from cancer in the US."
-The American Cancer Society

Many people lack their current health data regarding their genetically predisposed risks and specific health needs.

The Solution

Provide people with an easily accessible way to understand their genetic make-up and gain daily personalized recommendations to promote their long-term health.



Preventative Healthcare Management.



Using AI Powered Technology.

A holistic approach to wellness within a single platform.



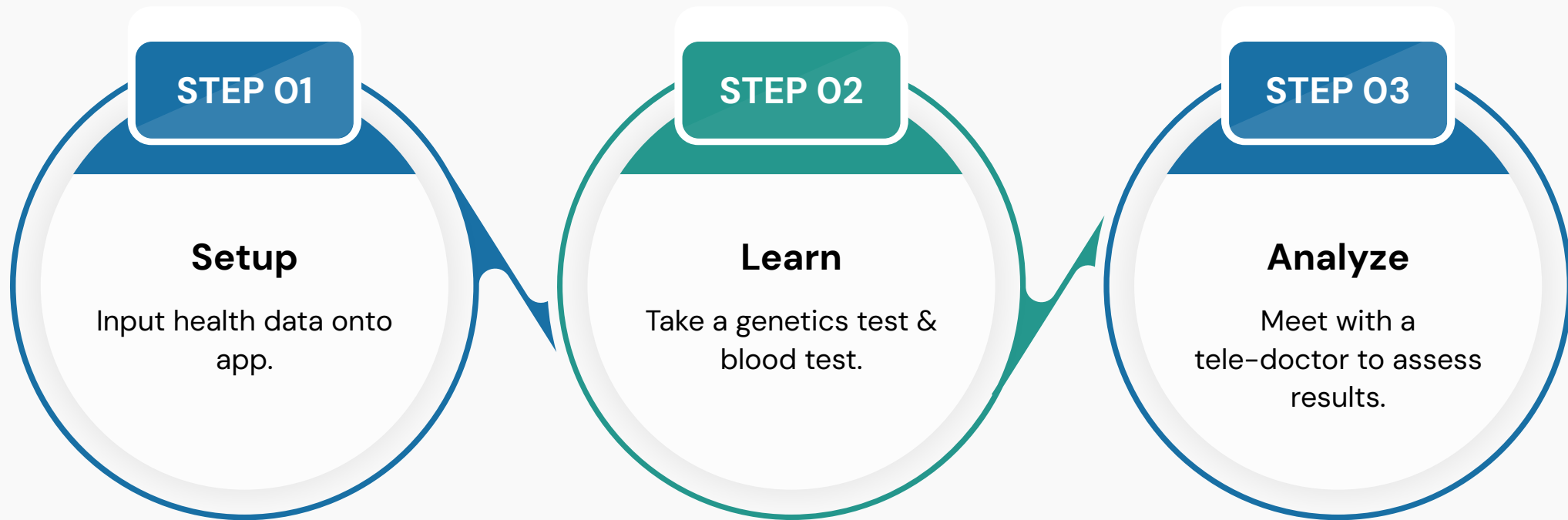
Genetic analysis, Tele-doctor visits, AI Powered:

- Personalized supplement plans
- Personal trainer
- Nutritional plans
- Mental health support, AI based therapist, journaling etc.
- Measure & track progress
- AI learns and adjusts to your needs.

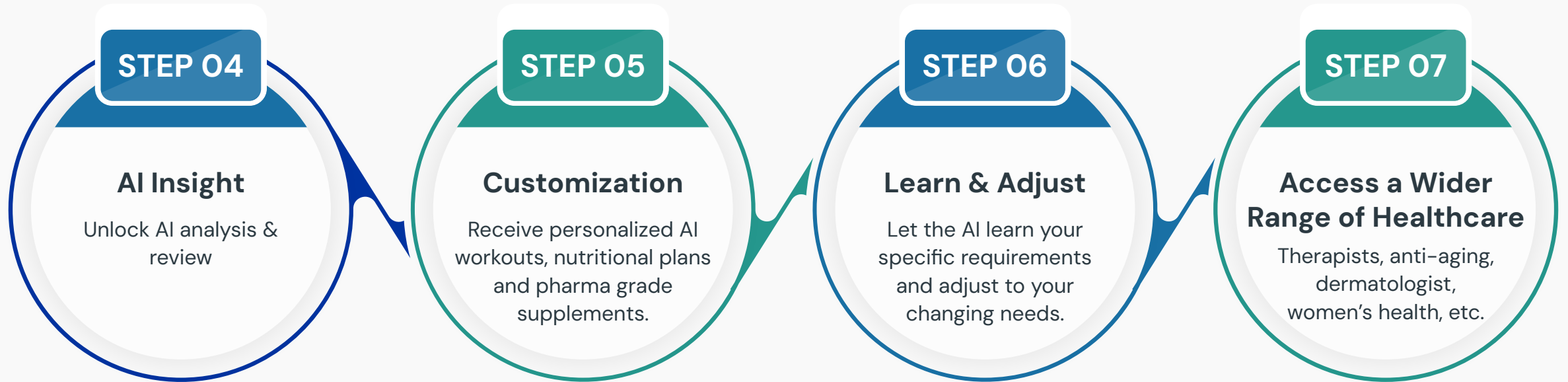
One App for All Your Health Needs

Gain powerful insight and recommendations from medical experts and AI analysis that encompass your genetic makeup, health risks and specific needs.

How does it work?



Next Steps



Vision & Mission



Vision

To become the leading platform for personalized preventive healthcare in the U.S. and beyond.



Mission

To help individuals optimize their wellness and prevent/manage short term and chronic issues using AI, diagnostics, and virtual care.



Platform Features



Core Features

- DNA & blood testing integration
- AI health engine (nutrition, fitness, longevity)
- Telehealth consults
- Supplement + habit tracking



Bonus

- AI Avatar (future You)
- Stress tracking, mental health assistant
- Wearable sync
- Women's health & anti-aging modules
- Skin Care



Subscription Tiers

Starter Trial

\$1/one month intro

- ✓ AI habit tracker
- ✓ Health education
- ✓ Personal quiz

Core

\$24.99/month

- ✓ Full AI dashboard
- ✓ Goal plans
- ✓ Telehealth pay-per-visit
- ✓ Access to pharmaceutical-grade supplements

Premium

\$49.99/month

- ✓ Everything in Core +
- ✓ Monthly AI plan updates
- ✓ Priority doctor booking
- ✓ AI mental health assistant/therapist, journaling, etc.

Elite

\$69.99/month

- ✓ All Premium +
- ✓ Concierge onboarding
- ✓ monthly base supplement box
- ✓ Early access to anti-aging & women's health tools

Supplement Strategy

Physician designed Bespoke baskets:
\$30-\$90/month



MAX AI Health provides
pharmaceutical-grade
supplements only



Sourced from approved,
FDA-compliant, vetted
vendors and partners



Delivered as monthly
subscriptions based on
DNA and blood analysis



Business Model



Recurring Revenue

- Subscriptions (Core, Premium, Elite)
- Supplement kits



On-Demand Revenue

- DNA test (\$500)
- Blood panels (\$75)
- Telehealth visits (\$150)



Future

Licensing to concierge clinics, B2B wellness portals

Market Opportunity



Total Addressable Market (U.S.): \$60B+
(Digital Health, AI Health, Personalized Nutrition)



Growth Drivers: Aging population,
wearables, longevity movement, cost
burden of chronic disease



Competitive Advantage

Feature	MAX AI	Viome	InsideTracker	WHOOP	Oura
DNA + Blood Testing	✓	⚠	✓	✗	✗
AI Plan Generator	✓	✓	✓	✓	✓
Telehealth Access	✓	✗	✗	✗	✗
Supplement Customization	✓	✓	⚠	✗	✗
FDA-grade Recommendations	✓	✗	⚠	✗	✗
Key ✓ Yes ✗ No ⚠ Future					

What's at Stake?



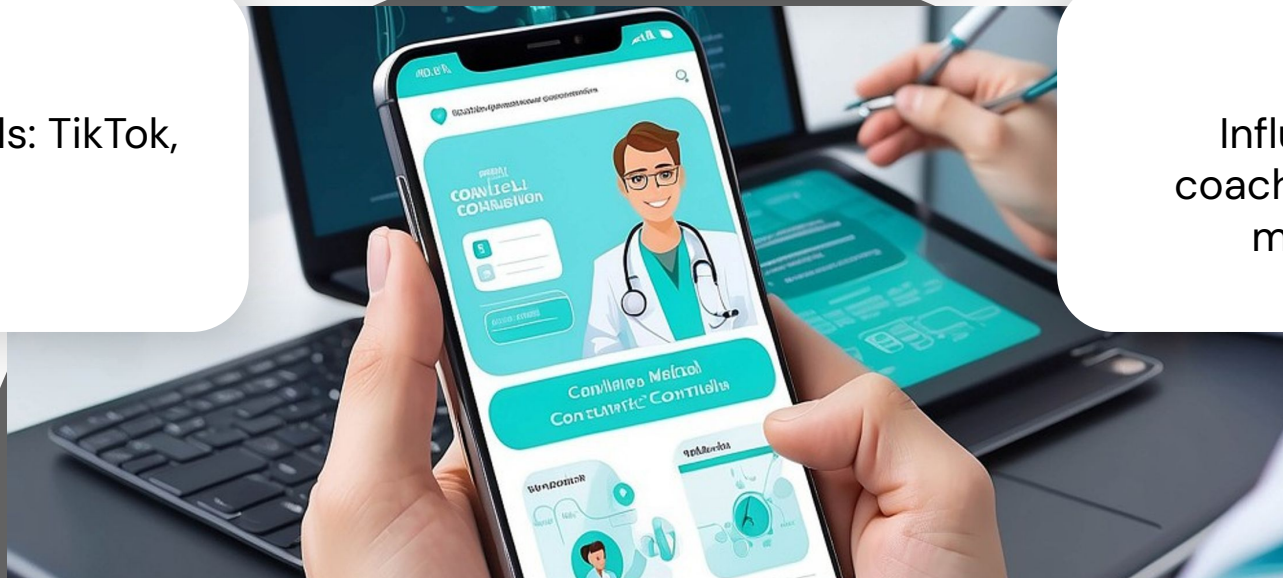
Affiliate & referral program



Influencers: Health coaches, biohackers, medical creators



Digital channels: TikTok, Meta, Google





AI Technology & IP



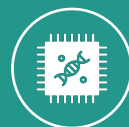
Proprietary AI engine trained on lab/genetic data



HIPAA-compliant cloud infrastructure



Partnered with CLIA-certified labs



Future: Biological Age Score, API licensing



FUTURE B2B Expansion



Concierge Medicine integration



Employer Health Plans



Longevity Clinics (data licensing)



Future insurance partnerships (preventive outcome rebates)

Funding & Runway



Ask: \$3.5M Series A

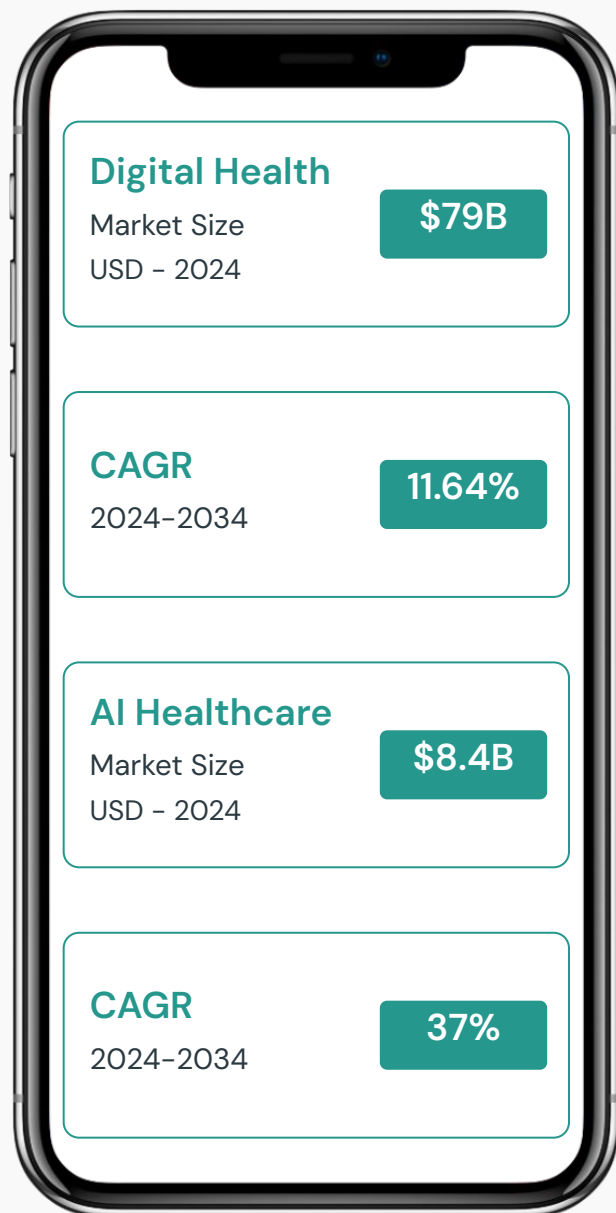


Use: Platform finalization, launch, expansion

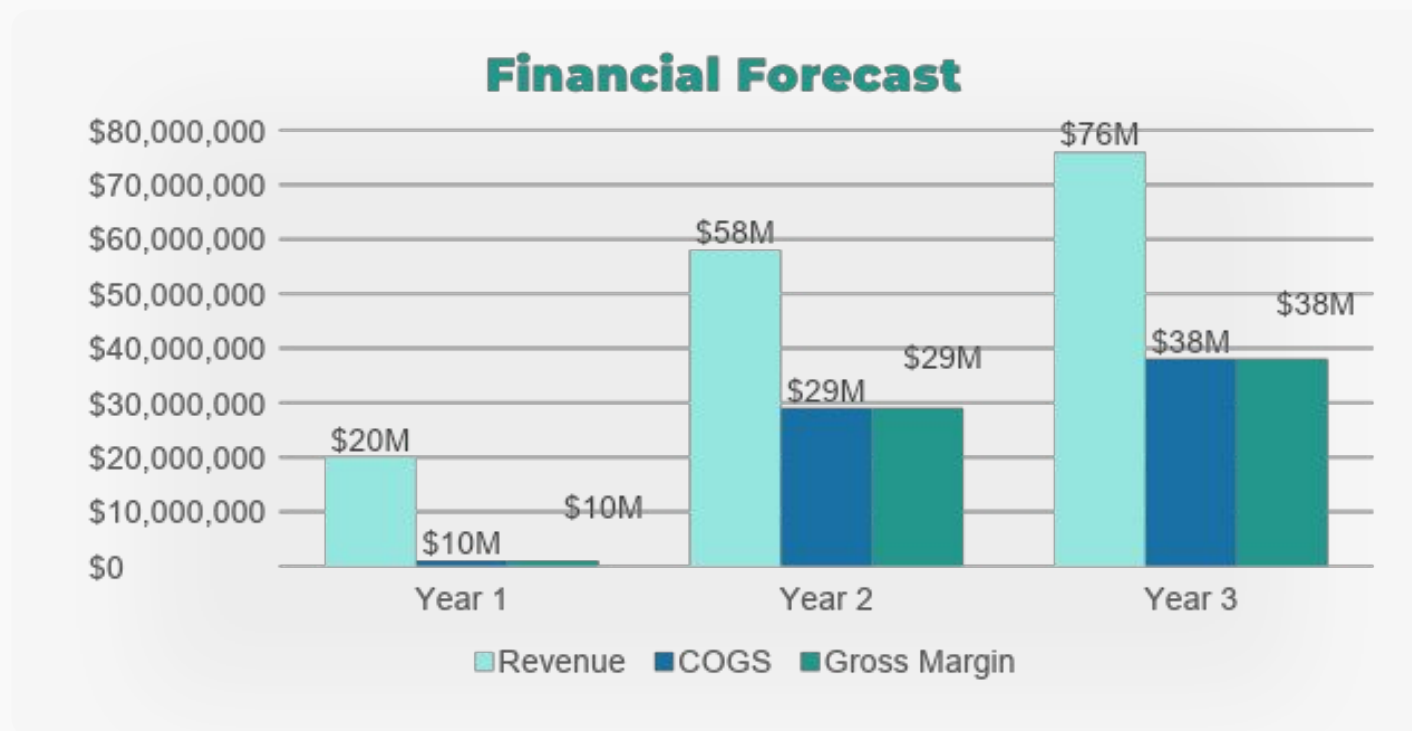


Target: 100,000 paying users in 18 months

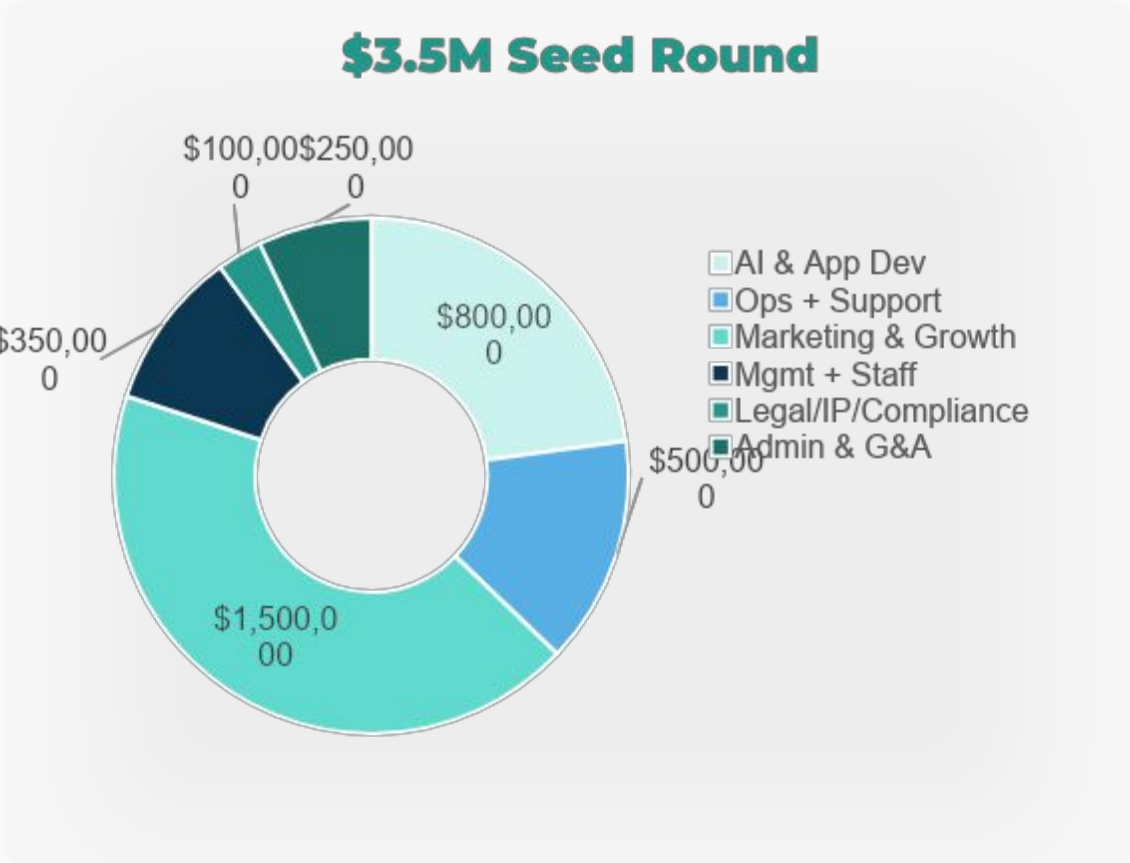




Financial Forecast



Use of Proceeds (\$3.5M Seed Round)



Use Category	Amount	%
AI & App Dev	\$800,000	22.9%
Dev Ops + Support	\$500,000	14.3%
Marketing & Growth	\$1,500,000	42.9%
Mgmt + Staff	\$350,000	10%
Legal/IP/Compliance	\$100,000	2.9%
Admin & G&A	\$250,000	7.1%

Meet the Team



Sean Carriger

Director

13 Years experience as a Sr. Consultant in the Agriculture, Bio-Genetics, Natural Therapeutics and Alternative Healthcare industries. Has worked both nationally in the U.S. and internationally. Has led two successful exits and is currently CEO of a vertically integrated Natural Therapeutics and Alternative Healthcare company with industry leading metrics. Carriger holds an MBA and serves on the board of several companies and industry trade associations.



Ian Brodie

CEO, Director

Ian Brodie is a senior executive with over 30 years of experience in finance, M&A, and fund management, with leadership roles across fintech, biotech, industrial, and venture capital sectors. Known for his strategic insight and deep understanding of market evolution, Ian has advised startups and multinationals through growth, innovation, and transformation. A long-time advocate for human impact innovation, he currently also leads Start Healthcare Inc., a company providing a proactive preventative healthcare solution for the underprivileged in India.



Jamie Walker

Director

Jamie holds multiple licenses and certifications in the Human Resource field. Currently Director of Human Resources for an agriculture-based bio-genetics company, Jamie has extensive Human Resources experience in the health food, natural therapeutics and alternative healthcare industries. She has been responsible for corporate structuring, benefits planning and structuring, insurance coverage plans, systems development and integration, retention program development, continued education training, OSHA & HIPAA compliance. Jamie has managed multi-state teams totaling more than 500 employees. A self-proclaimed health nut, she is passionate about living a healthy lifestyle.



Own your health. Invest in your future.

Thank You For Your Time



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